Journal of the American Society for Mass Spectrometry

2018 Rate Card

The Journal of The American Society for Mass Spectrometry (JASMS) is the official Journal of The American Society for Mass Spectrometry. JASMS presents research papers covering all aspects of mass spectrometry, incorporating coverage of fields of scientific inquiry in which mass spectrometry can play a role.

Comprehensive in scope, the journal publishes papers on both fundamentals and applications of mass spectrometry. Fundamental subjects include instrumentation principles, design, and demonstration, structures and chemical properties of gas-phase ions, studies of thermodynamic properties, ion spectroscopy, chemical kinetics, mechanisms of ionization, theories of ion fragmentation, cluster ions, and potential energy surfaces.

Advertising & Sales Office

Phil Holtberg, Account Manager E: phil.holtberg@springernature.com P: 212-847-2547

Publisher & Editorial Office

Springer Nature 233 Spring St. New York, NY 10013 Editor-in-Chief: Joseph A. Loo

Circulation

Total print circulation7909

Four Color Advertising Rates

4-color	1x	3x	6x	12x
Full page	\$4,840	\$4,680	\$4,520	\$4,360
1/2 page h/v	\$3,350	\$3,240	\$3,130	\$3,020
1/4 page	\$2,990	\$2,940	\$2,890	\$2,840

Black & White Display Advertising Rates

B&W	1x	3x	6x	12x
Full page	\$3,020	\$2,860	\$2,700	\$2,540
1/2 page h/v	\$1,540	\$1,430	\$1,320	\$1,210
1/4 page	\$1,190	\$1,140	\$1,090	\$1,040

Special Positions

Special Positions	% premium
Outside Back Cover	40%
Inside Front Cover	30%
Opposite Table of Contents	20%
Inside Back Cover	10%

Earned rate + % premium

Issuance and Closing Dates

Booking and copy deadlines for inserts, display, classified adverts.

Publishing month	Ad Close & Materials Due	Bonus Distribution
January	11/15/17	
February	12/14/17	
March	1/15/18	Pittcon, ACS Spring
April	2/12/18	
May	3/15/18	ASMS
May - Conference Program issue	3/15/18	ASMS
June	4/13/18	
July	5/15/18	
August	6/14/18	
September	7/16/18	
October	8/15/18	
November	9/14/18	
Decemeber	10/15/18	

Ad Dimensions

Ad sizes in Inches	Width	Depth
Full page	7	10
Half Page vertical	3.25	10
Half Page horizontal	7	5
Quarter Page	3.25	5
2-Page Spread	15	10
Bleed	8.5	11.25
Trim Size	8.25	11