



American Society for Mass Spectrometry
 67th ASMS Conference, Atlanta, GA, June 2-6, 2019
SECONDARY BOOTH ORDER FORM – AVAILABLE FEBRUARY 15, 2019

There is a limit of one booth per company including wholly-owned subsidiaries and divisions of a common parent **except** where a related company meets the guidelines set forth for a secondary exhibit booth.

- Secondary exhibit booths are available beginning February 15.
- The secondary booth **MUST** be **non**-adjacent to the primary booth.
- The booth must be staffed by different people than primary booth and must have distinct branding elements (colors, logo, and company name). The secondary exhibit booth order form must be accompanied by a sample graphic for the secondary booth (logo, banner, etc.)
- The name of the primary corporate member company cannot appear on signage or in display. For example, A [primary corporate member] Company cannot appear on any of the booth components for the secondary company.
- The penalty for not abiding by these guidelines is loss of option to have a secondary booth the following year.

Please provide complete information. Company name and website URL will be used on the ASMS website for exhibitor listing:

Corporate Member Company (with Primary Booth):	
Company Name for Secondary Booth: (as it will appear in all conference materials)	Contact Name for Secondary Booth:
<i>Contact Information for Secondary Booth company:</i>	
Address:	Phone:
Address:	Fax:
City/State:	Contact Email:
Zip/Postal Code:	Company Email:
Country:	Company Website:

- Reserve a SECONDARY Exhibit Booth for my company, limit one secondary booth per Corporate Member. Cost: \$3,000**
 Exhibit booths will be located in the same hall with the technical posters. The secondary booth **MUST** be non-adjacent to the primary booth. Booth must be staffed by different people than primary booth. Booth must have distinct branding elements (colors, logo, company name). The name of the primary corporate member company cannot appear on signage or in display. For example, A [primary corporate member] Company cannot appear on any of the booth components for the secondary company. Request form must be accompanied by a sample graphic for the secondary booth (logo, banner, etc.). Penalty for not abiding by these guidelines is loss of option to have a secondary booth the following year. See guidelines on next two pages.

An official ASMS conference registration is required for admittance to the hall. Two exhibits-only passes are included with a secondary exhibit booth. There is a limit of one secondary booth per company. Booths will be 10 ft (wide) x 10 ft (deep) with 4 ft high side and 8 ft high back draping. Carpeting, furnishings and electric power are not included. Computers and data systems may be operating. Other products and hardware may be displayed, but may not be operational. Please see the revised Corporate Member Policies on pages 3 - 5 for poster-exhibit hall set up, tear-down and opening times.

Consult the current poster-exhibit hall floor plan in the Exhibitor Toolkit at <http://www.asms.org/conferences/annual-conference/exhibitors/exhibitor-sign-up-and-toolkit>.

- **Booth Number Preferences:** 1st _____ 2nd _____ 3rd _____
- Please indicate competitor(s) that you wish **not** to be adjacent to _____

Booth space is reserved as paid orders are received. ASMS will make every effort to accommodate preferences and requests, but cannot guarantee location.



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SELECT PAYMENT METHOD FOR THE SECONDARY EXHIBIT BOOTH, \$3,000.

- Check is enclosed for \$3,000. Checks must be payable through a U.S. bank and payable to: ASMS.
- Charge \$3,000 to credit card (Visa, Mastercard, or American Express). Complete details below.

Credit Card Number:	
Expiration Date:	Security Code (3-4 digits):
Cardholder Name (as appears on card):	
Billing Address:	Billing City, State / Region:
Billing Zip/Postal Code:	Billing Country (if outside of U.S.)

THIS ORDER FORM AND FULL PAYMENT SHOULD BE COMPLETED AND ACCOMPANIED BY:

1. Signed copy of ASMS Corporate Member Policies (rev. 02/13/2015) – *please see the following pages.*
2. A sample of graphics and logo that will be used for branding the Secondary Exhibit Booth.

SEND TO:

ASMS
 2019 Galisteo Street, Bldg. i-1
 Santa Fe, NM 87505 (USA)
office@asms.org - Fax: 505-989-1073
Faxed or emailed forms must include credit card payment

A confirmation will be sent to your company's contact email address within 3 business days. If you do not receive a confirmation, please call the ASMS office.