



NEW Sponsorship Opportunities

We have added several new opportunities for corporate member sponsorship at the annual conference.

PRINT ADVERTISEMENTS IN CONFERENCE PROGRAM BOOK.

ASMS will prepare and print the program book for 2022. All ads are full-page (8.5"x11" with full bleed of 1/8"). Due date is April 29.

We have the following print ad opportunities available:

COVERS (full-page color)

Outside back cover, \$4,000

Inside front cover, \$3,500

Inside back cover, \$3,500

INSIDE PAGES (full-page color)

Full page, \$2,000

To sign-up for a Print Advertisement, please send email to miquela@asms.org. You will receive invoice to pay for your advertisement. Placements will be assigned in order of requests received.

GAP-HOUR RECEPTION SPONSORSHIPS. The 'gap-hour' is Monday - Wednesday, 7:00 - 8:00 pm. This is the hour between the conclusion of evening workshops and the start time for hospitality suites. Gap-hour receptions will be held immediately following a specific evening workshop. The concept is to continue the networking begun at a specific evening workshop. All reception arrangements will be handled by the ASMS office.

This new program will allow for **one** gap-hour reception each evening (Monday, Tuesday, and Wednesday). Interested companies will select an evening workshop to specifically target for their sponsored reception.

A sponsor for the Tuesday evening Gap-Hour Reception is already identified. MOBILion Systems will host a Diversity & Inclusion Gap-hour Reception following the D&I Workshop.

Sponsorship fee is \$8,000. Evenings available are Monday and Wednesday.

To sign-up for a Gap-Hour Reception Sponsorship, send email to miquela@asms.org with your preferred day (Monday or Wednesday) and title of the evening workshop of interest on that day.

A listing of scheduled evening workshops is now available on this page:

<https://www.asms.org/conferences/annual-conference/workshops>

There are 16-17 evening workshops each day, Mon-Wed, 5:45-7:00 pm.