



HUB SPONSORSHIP REQUEST FORM

Completed request forms must be submitted by email to miquela@asms.org. Invoices will be sent for assigned request form items by Jan 31.

CORPORATE MEMBER: _____

Yes, I want to be a hub sponsor, \$16,000.

Sponsors will have a choice of hub (informatics, diversity & inclusion, etc.) based on the order in which forms are received. We anticipate finalizing at least two hubs by mid-January. As hubs are finalized sponsors will make their choice of hub.

We are confident that there will be at least two hubs at the 2024 annual conference. If we receive more than two requests for hub sponsorships, we will keep a wait list for a third hub should there be enough affinity group programming to utilize the hub.

About Hubs in the Poster-Exhibit Hall and Sponsorship

New for 2024 we are expanding the hub concept within the poster-exhibit hall. You may be familiar with the 'Informatics Hub' that has been a fixture at the annual meeting for several years.

For Anaheim we are planning at least two (possibly three) different hubs within the poster-exhibit hall. We anticipate using these hub spaces for affinity group gatherings (diversity & inclusion, etc.) in addition to the 'Informatics Hub'.

Hub sponsorships will be for Monday-Thursday. Affinity groups occupying the hubs will provide programming each day 10:30 am – 2:30 pm. **There will be a gap in affinity group programming to allow for a daily 10-minute presentation by the hub sponsor.** Special catering ordered and paid for by the sponsor will be permitted with ASMS approval. For example, an espresso coffee machine or cookies could be offered within the hub. Sponsor may also place one banner stand (roll-up banner) inside the hub.

For example, 'Informatics Hub sponsored by *Company XYZ*'. Monday – Thursday, *Company XYZ* has the opportunity to give a 10-minute presentation inside the hub zone. Hub sponsor presentations will be scheduled by ASMS to avoid overlap each day.

Hub Sponsor receives:

- Opportunity to give a 10-minute presentation inside the hub zone daily, Monday-Thursday.
- Opportunity to place a one banner stand (roll-up banner) inside the hub.
- Opportunity to order and pay for special catering inside the hub with ASMS pre-approval.
- Sponsor recognition signage at the hub featuring sponsor logo.
- One banner ad in the conference mobile app and online planner.
- Two meter boards advertisements. Meter boards are free standing signs measuring 36" x 87". Meter boards will include ASMS conference header and footer artwork.
- Featured Exhibitor listing on the conference mobile app. Featured exhibitors appear at the top of the list ahead of the full exhibitor list.
- Recognition of sponsor's support (with logo) on the poster-exhibit hall entrance unit and in the program booklet.