

ASMS ANNUAL MEETING

OCTOBER 31 - NOVEMBER 4, 2021

 Journal of the American Society for
Mass Spectrometry

ASMS ANNUAL MEETING PROGRAM

Official Show Guide: The ASMS Final Program



OCTOBER 31 - NOVEMBER 4, 2021 **PHILADELPHIA, PA**

DRIVE ATTENDEES TO YOUR BOOTH & GENERATE HIGH-QUALITY LEADS AT THE ANNUAL ASMS CONFERENCE.

The 69th ASMS Conference is currently to be held next October in Philadelphia, PA; where over 6,500 scientists will experience more than 3,000 presentations as talks and posters at one of the most dynamic conferences in the world. Ensure that you drive traffic to your booth and hospitality suite by advertising in the official conference program.

As the only printed program being distributed at the conference, the ASMS Final Program can help your organization successfully engage with audiences at this widely-attended event. Don't miss the opportunity to create a conference message to advertise your exhibit booth, announce product roll outs or highlight your company's scientific presentations. Ask us how you can place your advertisement in this program and align your campaign goals to our sales solutions.



KEY INFORMATION

6,500+
ATTENDEES

150+
CORPORATE EXHIBITORS ATTEND

3,600+
ABSTRACTS ARE SUBMITTED

384
TALKS ARE GIVEN

ASMS ANNUAL MEETING

Pricing, Rates & Ad Specifications

ASMS MEETING PROGRAM RATES

SPECS

RATES

ASMS MEETING PROGRAM RATES	SPECS	RATES
FRONT COVER BANNER	Inquire	\$7,250
BACK COVER	Full page 8.5" x 11" must include 1/8" bleed Live area 7.5" x 10.5" (perfect-bound)	\$6,500
COVER 2 & 3		\$5,750
FULL PAGE		\$4,850
HALF PAGE HORIZONTAL	7.5" x 4.75"	\$2,950

SPACE DEADLINE September 7, 2021

MATERIALS DEADLINE September 14, 2021

FOR ADDITIONAL INFORMATION: CONTACT ADVERTISING@ACS.ORG OR VISIT CENMEDIKIT.ORG

GET IN TOUCH ABOUT OUR INTEGRATED ADVERTISING SOLUTIONS

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