

**1** Desktop ShowLeads®

- ◆ Stand alone unit with built in printer
- ◆ No installation is required
- ◆ Leads export to USB stick (leads are not e-mailed)
- ◆ Requires power



Computer Based ShowLeads®

**2**

- ◆ Software runs on your existing notebook or desktop computer
- ◆ No installation is required
- ◆ User friendly interface
- ◆ Easily edit lead information
- ◆ Includes standard qualifiers
- ◆ Export leads directly to your computer or USB drive
- ◆ Allows unlimited note taking

\* Customer must supply computer with available USB port



**3** Pocket ShowLeads®

- ◆ Handheld wireless pocket PC unit
- ◆ Includes TRC's exclusive voice notes feature
- ◆ Easily capture large 640x480 picture images
- ◆ Can be customized with qualifiers
- ◆ Leads received electronically via e-mail
- ◆ Allows unlimited note taking
- ◆ Supports random drawings
- ◆ No power required
- ◆ **Optional printer available**



60<sup>th</sup> ASMS Conference on Mass Spectrometry

May 20 - 24, 2012

Vancouver Convention Centre

Vancouver, BC, Canada



Lead Retrieval Order Form



Terms and Conditions

1. Complete this form on your computer
2. Print the form
3. Sign the "Cardholder Signature" section
4. Fax this form to 609-720-1701

Contact Name/Title  Booth # (Required)

Company Name

Address

City  State  Zip Code

Country  Phone

E-mail  Fax

Delivery Contact  Phone Number

How many trade shows (or events) do you exhibit at annually?  A. 1-4  B. 5-9  C. 10 or more

Check (Payable in U.S. funds to: TRC Corporation)  Visa  MC  Amex

Card Number  Expiration date

Cardholder Name  Cardholder Signature

1. To ensure your order is processed, please sign and fax this Authorized Order Form to the number listed above. Orders must be canceled at least 1 week prior to delivery to avoid a cancellation fee. The cancellation fee is 50% of the total charge for orders canceled 5-7 days prior to the show and 100% of the total charge for orders canceled within 5 days of the show. Delivery charges apply to all cancellations.

2. The total rental amount will be processed 3-15 business days prior to delivery.

3. Once exhibitor is in possession of the terminal, the exhibitor is responsible for loss or damage to the equipment.

My signature authorizes TRC to charge my credit card account (identified left) for: the total rental amount (identified below); any applicable cancellation fees; and, any other amounts due to TRC. Further, I hereby authorize TRC to charge my credit card account (identified below) for the repair or replacement cost (as applicable) of any damaged and/or lost or destroyed equipment.

All equipment must be picked up from the TRC service desk unless delivery option is chosen. Your order will be confirmed via e-mail or fax, please provide accurate an address below. Please make sure you receive a confirmation to ensure your order was placed for the show. Delivered units must be returned to the TRC Service Desk by exhibitor at the end of the event. Leads will be emailed to you after the show unless "To Go" option is chosen.

ShowLeads Products

All leads will be emailed within 2 business days from the end of the show (unless "To Go" option is chosen)

	Advanced Thru 04/30/2012	Pre-Show Thru 05/07/2012	On-Site After 05/07/2012	Number of Units	Cost	Ext. Cost
<b>1</b> Desktop ShowLeads.....	\$300	\$325	\$375	<input type="text" value="0"/>	\$ <input type="text"/>	\$ <input type="text"/>
<b>2</b> Computer Based ShowLeads.....	\$300	\$325	\$375	<input type="text" value="0"/>	\$ <input type="text"/>	\$ <input type="text"/>
<b>3</b> Pocket ShowLeads .....	\$300	\$325	\$375	<input type="text" value="0"/>	\$ <input type="text"/>	\$ <input type="text"/>

Additional Services

a) Additional roll of paper(For wireless thermal printer).....	\$ 15	\$ 20	\$ 25	<input type="text"/>	\$ <input type="text"/>	\$ <input type="text"/>
b) Custom Surveys .....	\$ 85	\$ 95	\$ 105	<input type="text" value="0"/>	\$ <input type="text"/>	\$ <input type="text"/>
c) ShowLeads "To Go" leads exported to USB Thumb Drive.....	\$ 50	\$ 75	\$ 95	<input type="text" value="0"/>	\$ <input type="text"/>	\$ <input type="text"/>
d) Wireless printer for Pocket Show Leads Only.....	\$ 50	\$ 75	\$ 95	<input type="text" value="0"/>	\$ <input type="text"/>	\$ <input type="text"/>
Delivery.....	\$ 75	\$ 75	\$ 75	<input type="text"/>	\$ <input type="text"/>	\$ <input type="text"/>

For assistance call toll-free:  
800-922-8646 Ext. 128  
Or e-mail us at: [sfisher@trcrent.com](mailto:sfisher@trcrent.com)

Fax orders to: 609-720-1701  
Mail orders to: TRC Corporation  
29 Emmons Drive - Suite F10  
Princeton, NJ 08540

Subtotal	\$ <input type="text"/>
Sales tax 0%	\$ <input type="text"/>
Grand total	\$ <input type="text"/>



# Custom Survey Form

**Fees Apply - See "Additional Services" on page 2**

1. Complete this form on your computer (if using PDF version)
2. Print this form
3. Fax along with your completed order form to 609-720-1701

## Guidelines

1. You can have up to four questions per screen (page).
2. Questions may be asked and answered using three possible formats. (see illustration below)
3. Single and multiple choice questions may have a maximum of six possible answers.

Single Choice Answers  
(Drop Down Control)

Multiple Choice Answers  
(Group of Check Boxes)

Freeform Answers  
(Freeform Text Control)

### Choose Question Type

**Question 1**    Single Choice (Drop Down)     Multiple Choice (Check Boxes)     Freeform

Type Question

100 characters maximum

Answer 1:  40 characters maximum

Answer 2:  40 characters maximum

Answer 3:  40 characters maximum

Answer 4:  40 characters maximum

Answer 5:  40 characters maximum

Answer 6:  40 characters maximum

**Question 2**    Single Choice (Drop Down)     Multiple Choice (Check Boxes)     Freeform

Type Question   
100 characters maximum

Answer 1:  40 characters maximum

Answer 2:  40 characters maximum

Answer 3:  40 characters maximum

Answer 4:  40 characters maximum

Answer 5:  40 characters maximum

Answer 6:  40 characters maximum

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**Question 3**    Single Choice (Drop Down)     Multiple Choice (Check Boxes)     Freeform

Type Question   
100 characters maximum

Answer 1:  40 characters maximum

Answer 2:  40 characters maximum

Answer 3:  40 characters maximum

Answer 4:  40 characters maximum

Answer 5:  40 characters maximum

Answer 6:  40 characters maximum

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**Question 4**    Single Choice (Drop Down)     Multiple Choice (Check Boxes)     Freeform

Type Question   
100 characters maximum

Answer 1:  40 characters maximum

Answer 2:  40 characters maximum

Answer 3:  40 characters maximum

Answer 4:  40 characters maximum

Answer 5:  40 characters maximum

Answer 6:  40 characters maximum